



2010 Sponsorship Opportunities

\$5,000 Presenting Sponsor

- Prime name identification in all electronic and print promotions
- Opportunity to display banner at the event
- Ticket Package that includes:
 - 16 General Admission Tickets
 - 8 Tickets to Sponsor Appreciation Night

\$3,000 Site Sponsor

- Opportunity to display banner at the event
- Recognition in TV and print promotions
- Ticket Package that includes:
 - 8 General Admission Tickets
 - 4 Tickets to Sponsor Appreciation Night

\$2,000 Gallery Sponsor

- (Large Trees, Medium Trees, Table-top Trees, Wreaths, Gingerbread Houses, or Centerpieces)**
- Recognition in a specific gallery at the event
 - Recognition in TV and print promotions
 - Ticket Package that includes:
 - 6 General Admission Tickets
 - 2 Tickets to Sponsor Appreciation Night

\$1,000 Table Sponsor at Business After Hours Event

- Wednesday Evening Dec 1**
- Recognition in Web site and program
 - Table with seating for 10 people

(In-kind) Wise Men Sponsor

- Gold In-kind Gift –** Value of \$2,500 or more – Recognition on signage and opportunity to display banner at event, recognition in Web site and program, 2 Tickets for Sponsor Appreciation Night.
- Frankincense In-kind Gift –** Value of \$751 - \$2,499.00 – Recognition in Web site and program, 2 Tickets for Sponsor Appreciation night.
- Myrrh In-kind Gift –** Value up to \$750 - Recognition in Web site and Program, 2 Tickets for use at General Admission

\$1,000 Event Sponsor

(Sponsor Appreciation Night, Brunches/Teas, Gala, or Lunch with Santa)

- Recognition on signage and opportunity to display banner at event sponsored
- Recognition in Web site and program
- Ticket Package that Includes:
 - 2 Tickets for Event Sponsored
 - 2 Tickets to Sponsor Appreciation Night

\$500 Area Sponsorship

(Christmas Shop, Children's Secret Shop, Santa's Bistro, Silent Auction Area or Kids Activities)

- A sign recognizing sponsorship in a specific festival area
- Recognition in Website and program
- Ticket Package that includes:
 - 4 General Admission Tickets
 - 2 Tickets to Sponsor Appreciation Night

\$250 Tree Sponsorship

- A sign recognizing sponsorship at a tree
- Recognition in Website and program
- Ticket Package that includes:
 - 2 General Admission Tickets
 - 2 Tickets to Sponsor Appreciation Night

Important information:

Please complete this form and return by mail to PO Box 2359, Panama City, FL 32402 or by fax attn: Neil Grindal at 850-763-0099.

This form and logos are due by October 30th to be included in pre-event promotions. E-mail logos to abawn@pcrmission.org. Make checks payable at Panama City Rescue Mission.

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Sponsorship Level: _____ Enclosed: \$ _____